

FULL-SERVICE RESTAURANT

POWER SOLUTIONS CASE STUDY of ZIGGY & MAD DOG'S RESTAURANT

UNITS

45 kW QuietSource® Series and 25 kW QT Series propane fueled gensets

LOCATION

Islamorada, Florida



THERE'S NO STOPPING THE FUN AT ZIGGY & MAD DOG'S

The Florida Keys are a marvel of natural geography, stretching more than two hundred miles from the tip of the mainland to the city of Key West. At milepost 83, the town of Islamorada is home to more than 7,000 residents and a welcoming way point for travelers along the Overseas Highway.

One of the town's most popular attractions is Ziggy & Mad Dog's restaurant, a casual but upscale restaurant featuring top quality steaks, chops and seafood. The current owners are Randy Kasewitz and Jim "Mad Dog" Mandich, a former Miami Dolphins football star and broadcaster. The original building dates to the 1930s and has a colorful history. For more than 40 years it was known as Ziggy's restaurant before being remodeled and renamed by the new owners in 2005. The

original bar, the distinctive slate wainscoting and the terrazzo floors have all been refurbished with great care. The pictures throughout the restaurant celebrate the history, characters and legendary fishing captains of the Florida Keys.

With its long history and high visibility location on the Keys' main highway, the 165 seat restaurant

is a lively place that is popular with local residents and travelers alike. To ensure that the fun continues uninterrupted, Ziggy & Mad Dog's has two Generac automatic standby generators to provide backup electricity in the event of a power outage.

The larger of the two gensets, a 45 kilowatt QuietSource® model with an aluminum enclosure, is capable of powering the entire restaurant — lighting, refrigeration, kitchen equipment, air conditioning, beverage systems, computers and cash registers. The smaller unit, rated at 25 kW, provides backup power for the wastewater treatment system, which is an essential part of any business operating in this environmentally sensitive area.

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continue serving our customers, which is very important to us. In addition to backing up the air conditioning throughout the building, it keeps our two walk-in coolers and deep freeze going, protecting all of our refrigerated and frozen food. This is an investment that helps us protect our business in numerous ways.”

Both of the Generac systems are powered by liquid propane vapor, since natural gas is unavailable in the Keys. Gaseous-fueled generators are superior to diesel alternatives because they produce fewer emissions, require no fuel conditioning and are lower in cost. The fully enclosed and sound attenuated Generac models are engineered to run as quietly as possible, making them well-suited for businesses where sound may be a factor, such as restaurants or hotels.

“Our commercial products are designed for a wide variety of applications,” says Terry Strange, Generac’s senior product manager. “Models are available that operate on either natural gas or liquid propane vapor, with outputs ranging from 22 to 150 kilowatts. They’re clean, quiet and very affordable, making them ideal for restaurants,

convenience stores and other types of retail businesses.”

The economics of income protection and loss mitigation are simple, according to Strange. “It’s easy for a business owner to determine how quickly the payback might be,” he says, “simply by computing the hourly loss of income and adding it to the cost of perishable inventory, then comparing that to the installed cost of a generator. It’s no exaggeration to say that a backup power system could pay for itself during the first outage that lasts more than eight or twelve hours – yet the system will provide protection time and again for more than twenty years. That’s a very compelling way to see the value of investing in a Generac commercial generator, especially when you consider the additional benefits of retaining customers and keeping employees safe during an outage.”

GENERAC®

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