

PowerPlay

Interactive Selling Solution

BY **GENERAC**[®]



ATTEND A REGIONAL TRAINING SESSION

What is PowerPlay? PowerPlay is an innovative new selling solution and a revolutionary, tablet-based software program that provides you with pre-qualified leads and a professional support structure that helps close them. Get more high quality leads, make more money, and save a ton of time in the process. Your business is about to get a whole lot better. Please visit Dealer Connection for more information. **Limited space available!**

Want to learn more? Attend a one day training session at a location near you.

What will you learn?

- Role of Dealer Connection
- Understanding the new pre-qualified lead management system
 - Consumer inquiry, scheduling and follow-up
- Role of the tablet with in-home consultation
 - Sales presentation, PowerOn Experience, Technical sizer, and immediate proposal
- In-depth program training
- Using PowerPlay today

What to bring?

- iPad, version 2 or newer (if you do not have one, order forms will be on site).
- Laptop
- Dealer Connection login

When/Where to attend? Training will be held from 8:00 am – 3:00 pm at the following locations:

- Thursday, August 22, Columbus, Ohio – Creekside Conference & Events Center
- Thursday, September 17, Philadelphia, PA – Philadelphia Marriott West
- Thursday, September 26, Kansas City, MO – Kansas City Airport Marriott
- Thursday, November 7, Phoenix, AZ, Marriott Phoenix Airport

What is the cost? A holding fee of \$50 will be required at the time of registration. The holding fee will be non-refundable if you do not show or if you cancel within 7 days of the training session.

1

BETTER
LEADS.

2

BETTER
PROGRAM.

3

BETTER
RESULTS.

4

BETTER
FOLLOW-UP.

Return the completed registration form below to reserve your spot.



PowerPlay

TRAINING REGISTRATION FORM

Select your class choice below, fill in the participant 's name and email address, and include credit card information for course fees. Fax form to 262-472-6505 or Email to Amy.West@generac.com

- Thursday, August 22** – Columbus, Ohio – Creekside Conference & Events Center
- Thursday, September 17** – Philadelphia, PA – Philadelphia Marriott West
- Thursday, September 26** – Kansas City, MO – Kansas City Airport Marriott
- Thursday, November 7** – Phoenix, AZ – Marriott Phoenix Airport

Dealer Name _____ Dealer Number _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone Number _____

Credit Card

Name as it appears on card _____
 Billing address _____
 Credit Card No. _____
 Expiration Date ____ / ____ (MM / YY) Security Code _____

Participant Name(s)	Email Address	Cost
_____	_____	\$50
_____	_____	\$50
_____	_____	\$50
_____	_____	\$50
		TOTAL COST _____

Upon processing, attendees will receive a registration confirmation via Email

*Note: You will be charged a \$50 fee if you register and do not attend the selected class.
 You must cancel at least 7 days prior to the event to get a refund.*