



2025 Community Impact Report

GENERAC®

Executive Summary: Generac 2025 Community Impact Report

Generac empowers its employees and invests company resources to strengthen the communities where we live and work. Through a strong culture of volunteering and giving, we support causes aligned with Generac's community interests, creating a meaningful and lasting impact.

Central to this commitment is Generac's Volunteer Time Off (VTO) benefit, which provides eight hours a year of paid time for employees to serve the nonprofits and causes most important to them. In 2025, through volunteering employees supported more than 215 different organizations, contributing 5,687 volunteer hours across the U.S. and Canada.

Generac's community engagement efforts focus on four key areas: Education, Energy Resilience, Disaster Response, and Community. Each focus area provides opportunities to invest in change, fuel the future and helping people when it is needed most.

You can learn more about the good work of Generac, the Generac Foundation and Generac employees by reading the full 2025 Community Impact Report.



Global Community Impact

Generac engages with communities where it operates and considers community-related factors as part of its operational planning processes. The company also invests in initiatives designed to support education, resilience, and sustainability, including STEM education programs, disaster preparedness support for first responders, clean energy education delivered through sustainability outreach partners, and contributions to local community organizations. Through stakeholder engagement and operational review processes, Generac has not identified any operations with significant actual or potential negative impacts on local communities.



476

Programs and events supported
(cash and product)

Generac contributed resources to hundreds of organizations from schools to disaster response charities, veterans organizations, local events and more.



\$1.38M

Donated in support of
our communities

In 2025, Generac and the Generac Foundation contributed over \$1.38 million to strengthen communities worldwide, making a real impact on the places we call home.



82,296

Students impacted by educational
programs supported by Generac



5,687

Volunteer hours
contributed by employees
(U.S. and Canada)

15%

of all employees in the U.S. and
Canada volunteered in 2025



Generac supported the Kid Wind Challenge in Wisconsin and Maine

Community Involvement

We demonstrate corporate citizenship through engagement programs that support volunteering and giving in our local communities. Community efforts led by Generac and the Generac Foundation focus on these four key areas:



Education

We want to inspire, educate and equip students with STEM and AI skills needed for a bright future and a rewarding career that education can help provide.



Disaster Response

We will support those that respond to natural disasters, crisis and emergency situations.



Energy Resilience

Energy is essential for people and progress. We want to support programs that enhance, strengthen and diversify energy resiliency in our society.



Our Community

We will focus on being a good neighbor where Generac employees live and work.

25 Years of Impact: Generac's Legacy with GPS Education Partners

This year marks a milestone in Generac's commitment to education and workforce development: the 25th anniversary of [GPS Education Partners](#) (GPS Ed).

A Legacy of Learning

What began in 2000 as a pilot program at Generac has grown into a statewide model for work-based learning. Launched by then-Generac COO Dawn Tabat, the Second Chance apprenticeship program enabled high school juniors and seniors to explore manufacturing careers while earning their diplomas through a blend of classroom instruction and hands-on experience.

As participation expanded, the program evolved into GPS Education Partners (GPS Ed), an independent non-profit organization, which now operates eight education centers across Wisconsin and has supported more than 1,400 students in building workforce-ready skills. During the fall of 2025, Generac introduced the new GPS Ed classroom inside our state-of-the-art Beaver Dam facility.

Celebrating 25 Years of Partnership

The 25th anniversary celebration highlighted the impact of collaboration between business and education. Generac sponsored the event's VIP reception, and Chairman, President and CEO Aaron Jagdfeld accepted the 2025 Founding Partner Legacy Award.

The award recognized Generac as the cornerstone that helped lay the foundation for GPS Ed's mission to prepare students for the careers of the future.

Building the Workforce of Tomorrow

Generac's support for GPS Ed continues well beyond the program's origins. Each year, we sponsor student participants and contribute to the organization's Community Impact Fund, expanding access to career-building opportunities across the state. On average, 82% of GPS Ed graduates enter technical careers or join the workforce immediately after graduation at Wisconsin companies, including Generac, to continue their career journey.



Empowering Our Employees to Support Our Communities

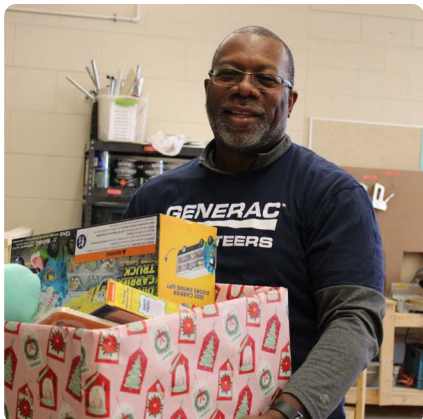
Fostering a Culture of Community Engagement

Generac employees strengthen the communities where we live and work through volunteering and charitable giving.

To support that work, Generac offers **Volunteer Time Off (VTO)**, giving employees paid time to serve the causes that matter most to them. Using VTO, teams support food security, disaster response, education and community well-being, helping hundreds of nonprofits each year.

The impact is especially visible during **Generac Gives’ annual Season of Giving**, when employees worldwide volunteer, join in-kind donation drives and support local organizations through coordinated efforts that reflect our values.

Together, employee time and company resources create meaningful, lasting impact.



Season of Giving

In-kind collection drives and volunteering:
November and December 2025



1,482.5 volunteer hours contributed
50% ↑



428 employees volunteered
23% ↑



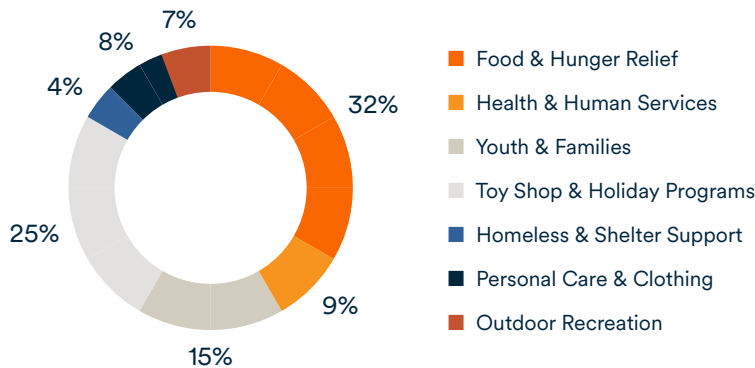
2,967 items collected
50% ↑



85 organizations helped
52% ↑



33 global communities served
18% ↑



Percentage increases compared to prior year.

Supporting Our Communities



Powering Up Education: STEM Residency

A Generac Foundation grant to GearBox Labs funded a multiweek STEM residency in Oshkosh, Jefferson and Beaver Dam, Wisconsin.

203 students explored coding, engineering, low-voltage electronics and 3D printing.

“It’s intrigued the kids and brought real-world learning to my classroom,” said Scott Slotten, Jefferson Middle School.

Future Electricians Tools for Success: IEC Foundation

The Generac Foundation provided a grant to the IEC Foundation to address a barrier for electrical apprentices: quality tools.

Apprentices said tools improve efficiency, learning and confidence, reduce borrowing, and support safer, independent work.

Generac funded a pilot providing **298** tool starter kits through two Florida IEC chapters. The effort supports the Generac Foundation’s focus on inspiring future engineers and electricians.



Supporting Responders to Disasters: American Red Cross

When disaster strikes, the **American Red Cross (ARC)** mobilizes in affected communities.

In 2025, Generac supported ARC through a **disaster-fund grant, Brave Hearts** sponsorship, **employee blood drives** at multiple locations and by naming ARC the **beneficiary of an employee auction.**

The Generac Foundation also gives proactively to ARC and other disaster-response nonprofits to support rapid mobilization when needed.

Helping Others in Our Community



Supporting Energy Resilience: Solar Car Builds

The Innovators Educational Foundation runs major STEM events, including the **American Solar Challenge** and **Formula Sun Grand Prix**, where college teams design, build and race solar-powered cars.

These competitions provide hands-on engineering experience and build problem-solving skills through real-world application in sustainable technology.

The Generac Foundation supported both events in **2025**.

Tools for Hope: Investing in ToolBank Disaster Services

When disasters strike, **ToolBank Disaster Services** deploys tool trailers and expert staff to support response and recovery efforts – empowering volunteers and organizations **when communities need help most**, at no cost.

Generac and the Generac Foundation partnered with **ToolBank Disaster Services** to provide operational support, including through the **Power Up with Purpose at Summerfest** program, which resulted in a new tool trailer **ready to deploy**.



“Thanks to support from Generac, we’re launching our 25th mobile response unit to support disaster recovery efforts throughout the US. This is a milestone for our organization as we grow to meet the demand of diverse communities recovering from devastating natural disasters.”

Noah Smock

Director of Resource Development, ToolBank USA

