



GENERAC®

**Builder Alliance
Program**



Generac is committed to giving a competitive advantage by giving access to rebates, model home programs, and sales training for their agents and designers, all from the **#1 selling brand in home standby power solutions**. Local stocking programs are available to support your business.



Complete Energy Solution



Training For Existing Sub-Contractors



Single Manufacturer



Opportunity to Sell An Upgradeable Option to be a Gen Ready Home



Rebate Program*

**Subject to qualification and availability*



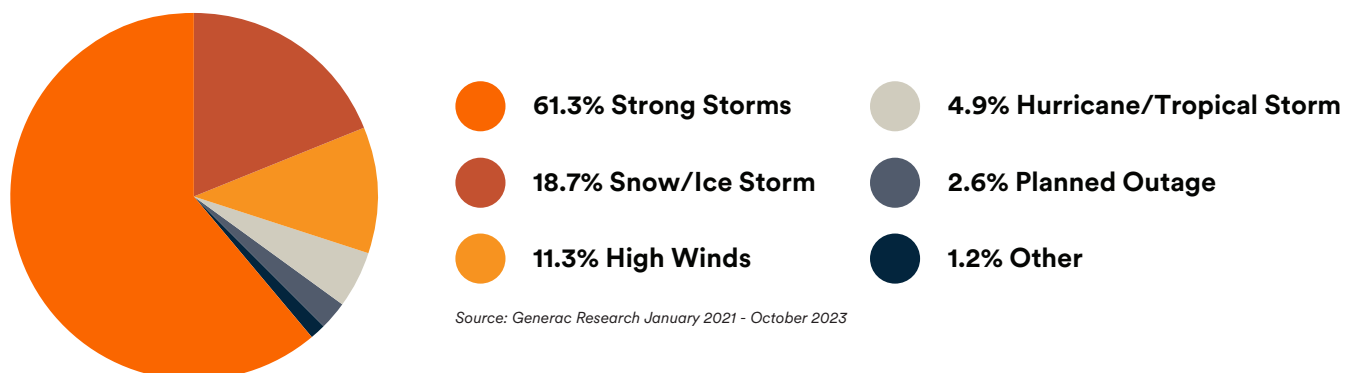
Sales Training For Builders Agents & Designers

Power outages can happen **anytime**.

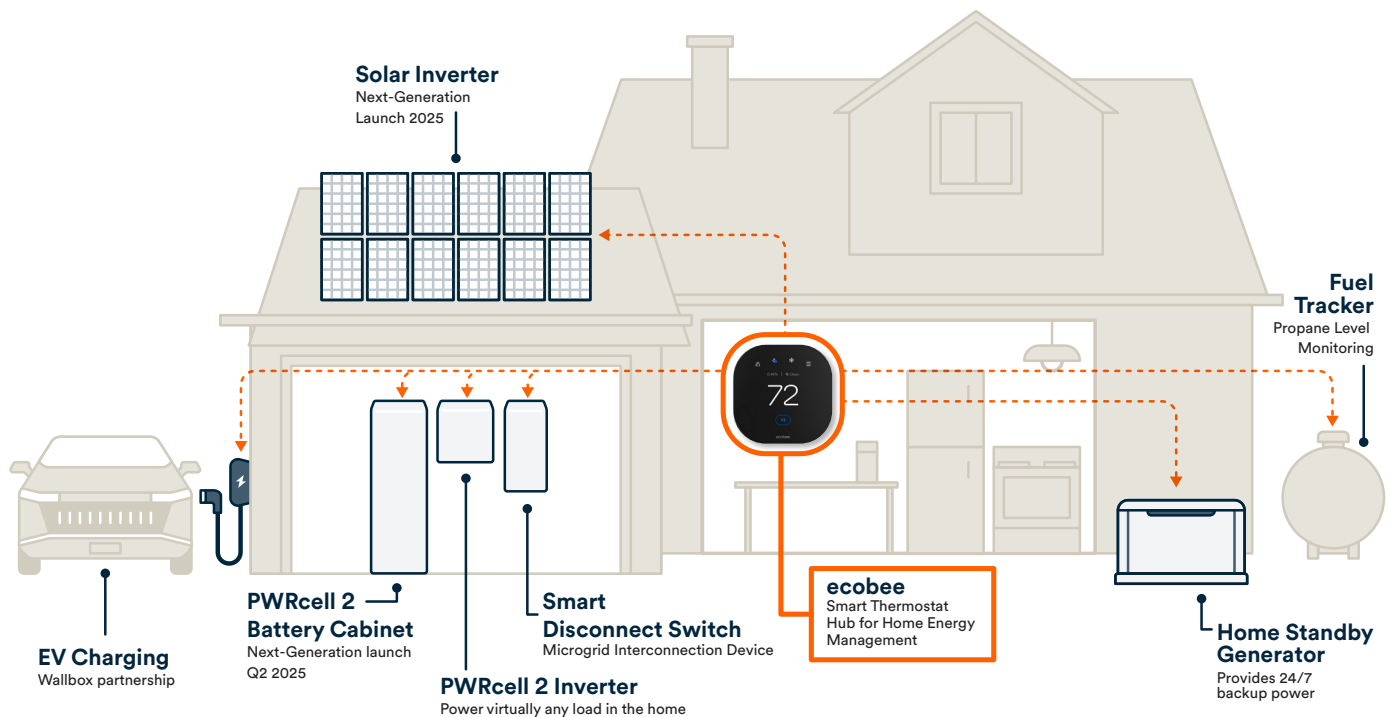
Generac's ecosystem of residential energy solutions is unmatched in today's market. No other company offers such a wide range of complimentary products. With solutions ranging from solar batteries to home standby generators, Generac provides the ultimate flexibility for designing a comprehensive system that meets the unique needs of each homeowner.

Power outages have become more prevalent and problematic in recent years, especially in an increasingly connected world. Outages can also be costly. If your customers lose power for an extended period of time, they could be forced to pay for hotel fees, replacement of spoiled food, burst pipes or mold remediation.

OUTAGE OVERVIEW



Power Generation & Storage • Platform & Controls Monitoring & Management Devices • Grid Services



Home Standby

Generac created the home backup generator category. Today, our generators are preferred by 7 out of every 10 homeowners who invest in home backup power. Generac offers a combined meter transfer switch to offer cost effective Gen Ready solutions to builders.



Clean Energy

Give homeowners exactly what they want: more power to back up their whole home.

Introducing PWRcell 2: the next generation home energy storage system, powerful, smart and ready to provide whole-home backup when it's needed most.



Smart Home

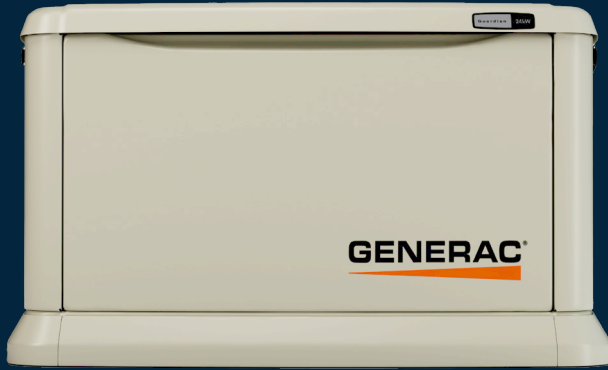
Generac's evolution into an energy technology solutions company creates many opportunities to integrate products, like ecobee, with residential device offerings, enabling direct monitoring and control of a significant portion of the home's electrical load.



EV Charging

Homebuyers are increasingly looking for EV-ready homes. Including the Generac EV Charger adds a premium, future-ready feature that enhances property value and appeals to eco-conscious and tech-savvy buyers.





Enjoy peace of
mind with the
#1 brand
standby generators.

For more information, please
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